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tag line teaching managerial accounting in the context of business whitecotton 1e addresses the reality of students taking the managerial accounting course the majority of them will not become accounting majors and accountants instead they will use accounting information in their professional lives to make business decisions therefore the greatest challenges instructors have are to engage these students in the managerial accounting course keep the students motivated throughout the course and teach them accounting in a way that connects conceptual understanding to the real world so students will be able to analyze and apply their managerial accounting knowledge successfully in careers as managers in the world of business whitecotton 1e will engage and motivate students by presenting accounting in the context of real recognizable companies like

starbucks mattel and tombstone pizza then integrate those companies throughout the chapters this will allow students to see accounting information being used to make real business decisions in companies that are part of their lives helping them connect their learning to the real world

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covers each chapter and appendix with reviews of learning objectives outlines of the chapters summaries of chapter materials and additional problems with solutions

in audit effectiveness dr kamil omoteso examines how information technology is changing the landscape for the audit profession as it tools and techniques continue to be developed for auditors in the pursuit of quality efficiency and effectiveness in addition to shedding light on practical subjects such as audit automation continuous online auditing and computer auditing this book introduces some theory that helps explain the motivation for the use of new tools and techniques and assists understanding of their impact on the quality of audit judgment the book proposes a three layered model an integration of contingency socio technical systems and structuration theories for a comprehensive understanding of it s impact on audit the model advocates that the use of it in audits is a function of certain contingent factors that determine an optimal mix of human skills and technological capabilities which would lead to changes in the nature of auditors roles and outputs and audit organisations structures dr omoteso puts forward an audit automation maturity model that can help audit firms departments to understand their current level of it integration and how to systematically enhance their capabilities with a view to meeting modern it challenges taking them from the position of mere followers of technology to that of effective leaders of

technology audit effectiveness is for anyone practising in auditing or accounting automation as well as for those with an academic or research interest in the challenges posed by technological advances for auditors in particular and for managers in general

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